

Alec Drew:
Keynote Speaker, Emcee and Panel Moderator
for business events, leadership conferences and
company off-sites

Keynote Topic:
From Friction to Cohesion: Turning Five Generations
into One High-Performing Team"

Improve productivity and keep your best talent at no extra cost.

If your best people left tomorrow, it probably wouldn't be about pay." And why does this matter, because so many business leaders think pay is the reason and focus on that rather than understanding the real needs of a modern day workforce.

This keynote demonstrates how three simple changes to work practices that have no cost will improve productivity, help retain talent and improve the working environment for all generations.

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Introduction at events:

Our next speaker shares 40+ years of practical experience in business across 4 sectors. His unique network, mentoring and TV channel keep him up to date with the latest business intelligence. Please welcome Alec Drew, The Business Expert and more importantly An Ambassador for Common Sense.

Biography

Alec speaks the language of business owners. As an international speaker, emcee and panel moderator, he keeps events sharp, on time and focused on real-world outcomes rather than theory.

He honed his on-stage and on-air skills as host of ***You and Your Business*** on radio for five years, and later as presenter of ***The SME Business Show***, an online channel where owners tune in for practical, no-nonsense advice.

Alec's keynote,

"From Friction to Cohesion: Turning Five Generations into One High-Performing Team", is delivered at conferences and to senior leadership teams who need their people to work better together, not just harder. With a few small, sensible changes, he shows how organisations can unlock noticeable gains in productivity and morale often within the first month.

He also runs a range of highly practical workshops, delivered as Breakfast Briefings, Lunch-and-Learns or half-day sessions, all built around one idea: ***use the resources you already have***. These sessions help teams generate additional revenue, improve communication and lift morale without major new spend. Many organisations use them internally; others invite clients and guests, turning learning time into fresh business opportunities.

Alec is Past President of the Professional Speaking Association, Ireland and hosts the weekly Virtual Business Owners Network giving him constant, up-to-date insights into the real challenges SME owners and leaders face.

